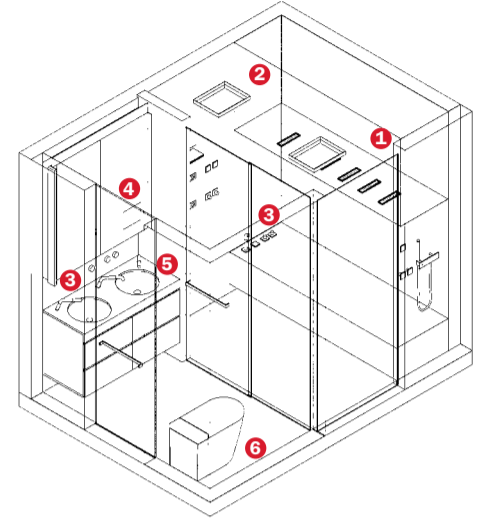




# Less is more is lightness is now – *nimm's leicht.*



ISH INNOVATIONS 2015 by sieger design



Archaic needs are increasingly taking centre stage – the bathroom is becoming a living space as residents' private domains accommodate their desire for active revitalisation, the tranquillity they require and act as a counterpoint to the ever more dynamic lives they lead.

With a touch of pride, we are using this year's ISH to not only unveil a series of exciting new developments but also to look back on the last three decades, during which time we created many iconic products that continue to inspire the diverse industry of today. Best

of all, we are still on a journey – and still determined to meet people's needs. In keeping with this quest is our Small Size Premium Spa concept – a proposed solution that reflects current trends and meets users' increasing expectations, all in a space measuring just about six square metres. Happy and inspiring reading.

Christian & Michael Sieger

You can find more information on all projects in both German and English at [www.sieger-design.com](http://www.sieger-design.com)



## Complex simplicity

### CL.1 for Dornbracht

Minimalist and progressive – CL.1 boasts a clear profile. sieger design developed the fitting as a coherent unit with a streamlined appearance. In particular, the intricate and reduced-volume body exudes lightness. Coming towards the user, the dynamic alignment and clear formal language lend the series an individual character and a sculptural quality.

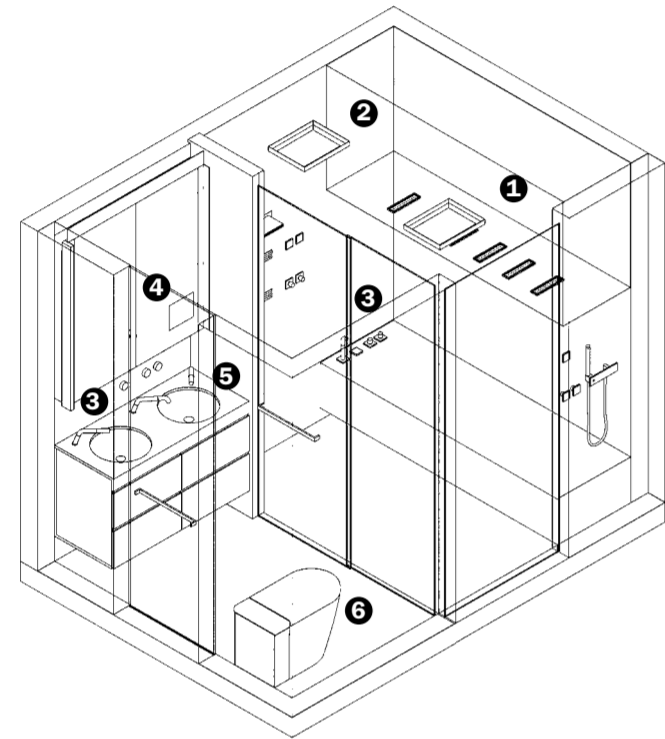
The combination of the finest characteristics – subtle adjustments in terms of physiognomy, profile and finish significantly change the way a product is perceived. With its complex design, the CL.1 fittings series does not appear as constructed, but rather as a single flowing and harmonious unit. CL.1 comes towards the user and approaches them. A slight 15-degree inclination of the vertical arm and the progressive form of the body create dynamism and distinguish the fitting's outline. So that no additional elements impair the intricate form, sieger design has incorporated an innovative nozzle into the body. Working in conjunction with Dornbracht, the result was a new kind of downwards-facing water flow with extensive coverage.

[www.sieger-design.com/ish/CL.1](http://www.sieger-design.com/ish/CL.1)

# Small Size Premium Spa

SSPS by sieger design

A feeling of spaciousness in a minimum of space – in his new concept study, Michael Sieger turns his attention to the modern premium bathroom and the way it reflects societal trends. The increased scarcity of living space and rising apartment prices caused by growing urbanisation are just two of these tendencies. With numerous individual usage options, the Small Size Premium Spa design meets the highest standards in terms of comfort, functionality and enhanced quality of life.



- 1 Horizontal Shower
- 2 Vertical Shower
- 3 Water Modules
- 4 Scenario control
- 5 Unisono
- 6 SensoWash®

The demands placed on apartments and bathroom design are high – and increasing all the time as space becomes ever scarcer. Well-planned zonal architecture and the functional arrangement of elements form the basis of the concept. Despite the limited space of just 6.2m<sup>2</sup>, the room offers a range of usage options – including for two people. This applies in particular to the generous and luxurious shower area (approx. 3.5m<sup>2</sup>), which is separated from the rest of the space on two sides by a glass barrier. The bathroom flows visually into the sleeping area, enabling daylight to enter. As new shower applications offer a similar level of comfort to bathing and, as these are set to grow in importance, the Small Size Premium Spa concept does not contain a bath. The space gained can therefore be used for other functions. With the Ambiance Tuning Technique (ATT) fittings technology and the Horizontal Shower application (Dornbracht), users can enjoy the shower both standing up and lying down. An integrated shower tube with a laminar water flow enables a variety of additional regenerative applications on the heatable ledge. Right from the ceiling down, minimalist design maximises the quality of the user experience. With an integrated rain panel, the water comes down as though from the sky (Big Rain, Dornbracht). Furthermore, additional elements can be added to enable various

soothing and regenerative sensual experiences, incorporating the preconfigured scenarios of Light, Fragrance and Sound. The “dry zone” is also characterised by minimalist design and a high level of functionality.



Specialist discharge points have been positioned at the double washbasin: an extendible sprinkler head that can be used to wash hair; a tube for applying water to individual parts of the body; and a fixed outlet that can be used in conjunction with a 180-degree aerator jet for oral irrigation (Water Modules, Dornbracht). The shower toilet (SensoWash®, Duravit) also offers well-being and convenient personal hygiene. It is positioned in such a way that the user of the toilet is not disturbed – and in fact is covered up – whenever the door to the room opens.



The overall architectural concept with comprehensive information in both German and English:  
[www.sieger-design.com/ish/SSPS](http://www.sieger-design.com/ish/SSPS)  
[www.small-size-premium-spa.com](http://www.small-size-premium-spa.com)

## Lightness on the edge

### 2STEP for Alape

Clear, minimalist and intricate – Alape is unveiling two new developments from sieger design that bring to life precision and individuality: the 2step basin series and free-standing solitary washbasins. The unique material, glazed steel, is crafted down to the millimetre and, thanks to its malleability and hardness, enables wall thicknesses to be kept to a minimum. Furthermore, the lightness of the material is underscored by a minimalist design.

With 2step, sieger design has created an elegant series of basins that gain depth over two levels. The clearly defined geometry of the basin includes a striking intermediate step, which the user can choose to position to the left, to the right or at the back. This functional space can be used as a tap platform or as additional storage space for bathroom accessories. With a width of just 3 mm, the thickness of the basin

has been kept to a minimum. 2step is available in two fitted versions. In terms of the built-in basins, the intricate rim that goes around the basin protrudes 25 mm from the base plate, thus further separating the wet zone from the dry area. Moreover, the unique steel enamel and its meticulous workmanship enable the unit to be fitted flush.



Alape will also be unveiling new free-standing washbasin solutions: the thin-walled basins Unisono and Metaphor will be connected to a cylindrical or square column.

[www.sieger-design.com/ish/2step](http://www.sieger-design.com/ish/2step)

### Functionality and spa quality across 6.2m<sup>2</sup>

Michael Sieger's Small Size Premium Spa architectural concept creates a feeling of spaciousness in a tiny space. A premium bathroom does justice to discerning requirements whilst incorporating a variety of usage options and applications. In particular, demographic change requires the sector to develop new potential solutions.

This concept was visualised by CASA Fotostudio / CGI department, Münster



### Change and development

The effects of urbanisation can be felt across the globe, with cities acting as magnets to more and more people. Whereas around 29% of the world's population lived in cities back in 1950 (0.73 billion people), this figure rose to 51% by 2010 (3.5 billion). By 2050, it is set to reach 70% (6.8 billion). The result is vertical construction, with living space becoming smaller and more expensive.



# Nouvelle cuisine

## SYNC for Dornbracht

Doing the dishes, cleaning pans, washing salads – with Sync, sieger design has created a new kind of functionality for the kitchen, thus creating more scope for a variety of activities at the sink. Familiar from professional fittings, the pull-down spout increases the radius of action. In order to lend the intricate fitting a dynamic effect whilst supporting the various tasks carried out by the user, sieger design developed a form that comes towards them.

The fitting's outline represents a new outlet structure within the Dornbracht portfolio and is available in two designs, both of which boast a dynamic form. Available in either a bow or arch form, Sync has been ergonomically designed and can be pivoted 360 degrees for maximum flexibility. Thanks to the pull-down mechanism, the extendible inner tube can be lowered and directed as the user wishes.

Sync appears light and understated. With a conical piece linking the body to the spout, the fitting tapers

off to measure 28 mm. A further distinctive feature is the progressively designed handle, which draws on and reverses the conical contours. The result is a trapeze-shaped profile that gives the uncarved lever an intricate appearance whilst enabling user-friendly operation. With an intuitive-touch handle, the water temperature can be finely adjusted within an ergonomic 90-degree opening arc.

Depending on the activity and purpose, Sync offers two kinds of water flow: a natural laminar flow and a more powerful jet. In order to fulfil the design requirements, which stipulated a minimal spout diameter, Dornbracht developed a new nozzle for the series. The user can switch between the two flow types simply by pressing a button on the back of the matt black, thermally insulated gripping area, which creates a formal contrast with the streamlined spout and is optimal for holding in the hand.

[www.sieger-design.com/ish/Sync](http://www.sieger-design.com/ish/Sync)



# Reflecting beauty

## MOON DANCE for Aliseo

With the Moon Dance series of make-up mirrors, sieger design transferred the delicacy of light into a new, understated form. The combination of a minimalist, hybrid form with innovative LED technology positions the Aliseo product line as an expressive design element within hotel bathrooms. Whether the tabletop or wall-mounted version, both models are multifunctional on account of intuitive operation, a magnifying mirror and the option to switch between daylight and evening modes.

Sensual and intricate – the aura of light exuded by the round make-up mirror is reminiscent of moonlight and creates an atmospheric mood. Moon Dance has been

pared down to the essentials and comes across as a harmonious whole with a sculptural quality. Two different materials and two different geometric forms were combined. On the wall-mounted model, the round mirror housing is connected to the square wall panel via a linear pivoted arm. The tabletop version also features a hybrid form, with a circular base precisely and coherently merging into a linear vertical section. Not only does the matt, satinised acrylic cover of the mirror feature a soft, convex form, but it is also translucent, causing light to spread from the back to the surrounding vicinity.

[www.sieger-design.com/ish/Moon-Dance](http://www.sieger-design.com/ish/Moon-Dance)

sieger design GmbH & Co. KG

Schloss Harkotten  
48336 Sassenberg  
Germany

Phone +49 5426 9492-0  
Fax +49 5426 9492-99

[info@sieger-design.com](mailto:info@sieger-design.com)

**PRESS CONTACT**

Rebecca Wolter  
Phone +49 5426 9492-21  
Fax +49 5426 9492-39  
[wolter@sieger-design.com](mailto:wolter@sieger-design.com)

**CONCEPT & LAYOUT**

sieger design

**PHOTOGRAPHY**

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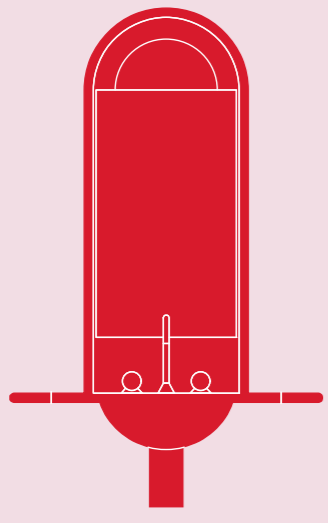
**FOR MORE INFORMATION,  
PLEASE VISIT**

[www.dornbracht.com](http://www.dornbracht.com)  
[www.alape.com](http://www.alape.com)  
[www.aliseo.de](http://www.aliseo.de)

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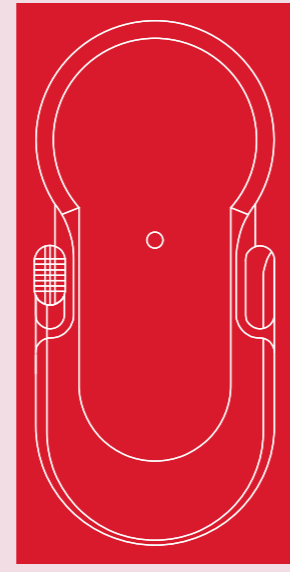
# Wir sind das Bad *for more than 30 years!*



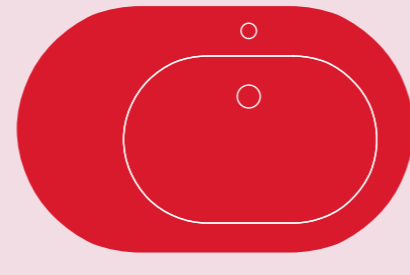
LavarSet  
1983  
Alape



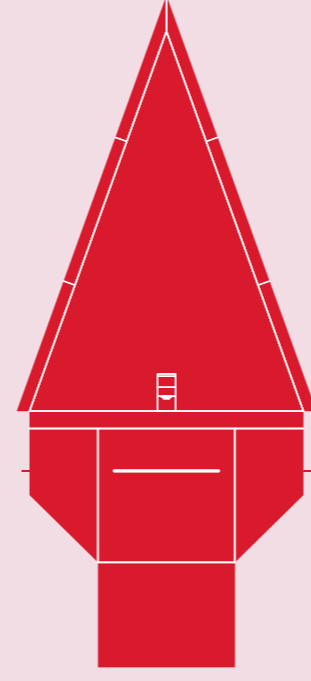
Domani  
1985  
Dornbracht



Domani Bath  
1986  
Düker



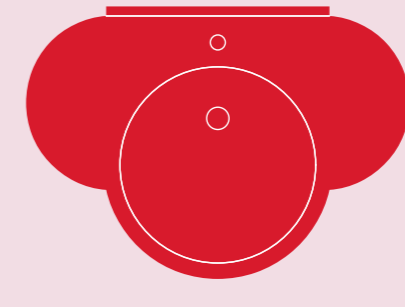
LavarLo  
1986  
Alape



Primavera  
1986  
Alape



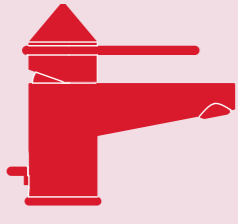
Dolphin  
1987  
Vorberg



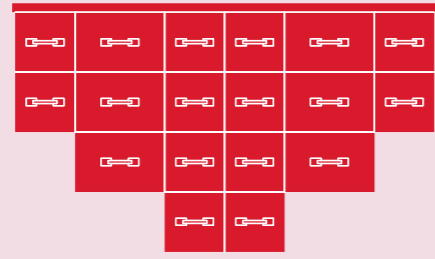
Giamo  
1987  
Duravit



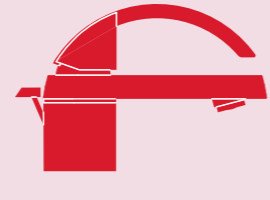
Fontana  
1987  
Alape



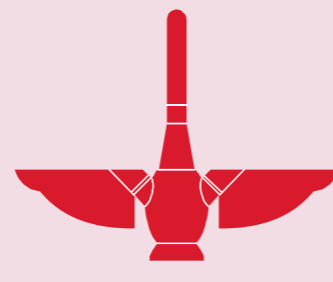
Point  
1987  
Dornbracht



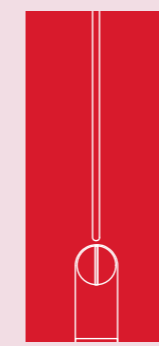
Dellarco  
1989  
Duravit



Fino  
1989  
Dornbracht



Zeus  
1990  
Vorberg



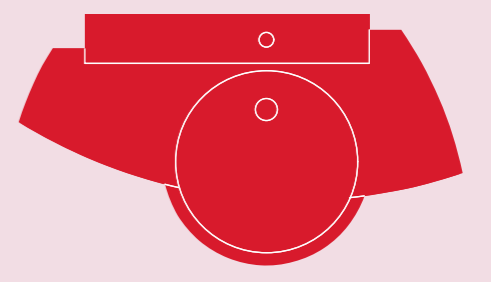
DHE  
1991  
Stiebel Eltron



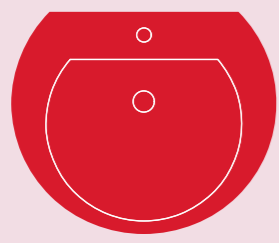
Bagnella  
1992  
Duravit



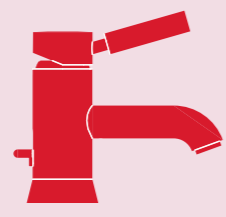
TARA  
1992  
Dornbracht



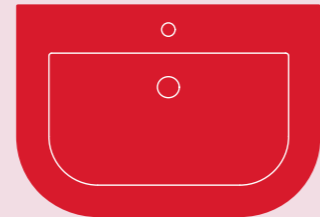
Lavillette  
1992  
Duravit



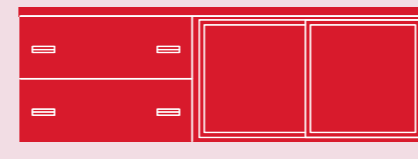
Darling  
1994  
Duravit



Meta  
1995  
Dornbracht



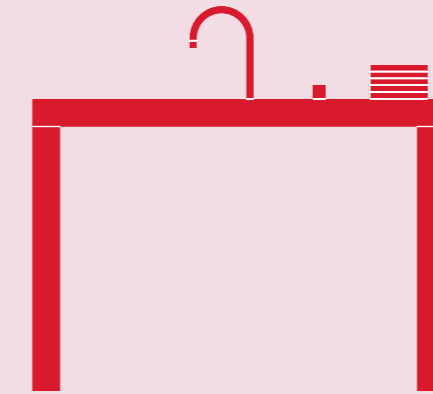
Happy D.  
1998  
Duravit



X-Large  
2000  
Duravit



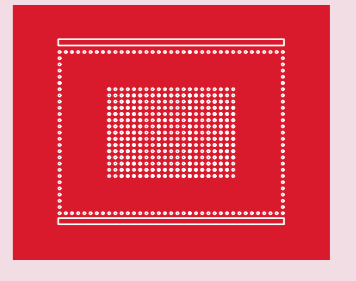
e-Mote  
2001  
Dornbracht



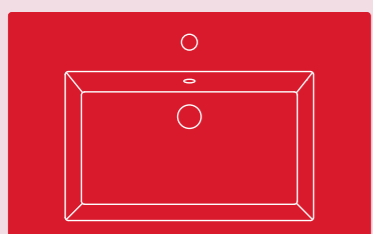
Betty Blue  
2002  
Alape



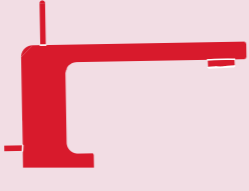
MEM  
2003  
Dornbracht



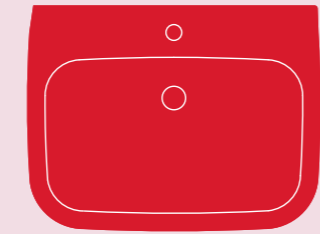
Rain Sky  
2004  
Dornbracht



2nd floor  
2005  
Duravit



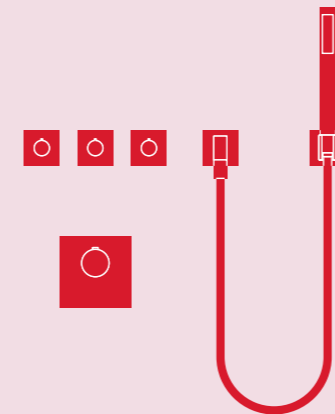
LULU  
2005  
Dornbracht



D-Code  
2007  
Duravit



Elemental Spa  
2007  
Dornbracht



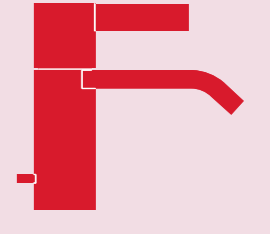
Symetrics  
2007  
Dornbracht



TARA.LOGIC  
2008  
Dornbracht



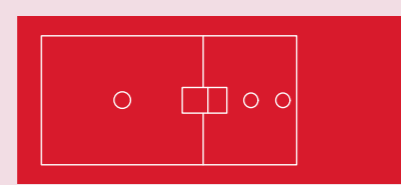
Supernova  
2009  
Dornbracht



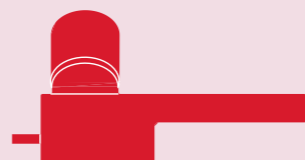
IMO  
2010  
Dornbracht



Unisono  
2011  
Alape



be yourself.  
2011  
Alape



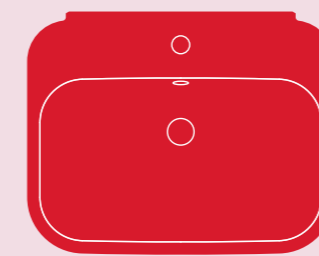
DEQUE  
2011  
Dornbracht



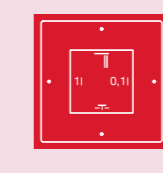
SELV  
2012  
Dornbracht



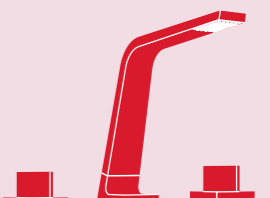
Water Modules  
2013  
Dornbracht



Happy D.2  
2013  
Duravit



Smart Water  
2013  
Dornbracht



CL.1  
2015  
Dornbracht

## sieger design

To develop brand concepts and products with a unique selling point that are distinctive and success-oriented is the mission statement of sieger design.

From the first designer fitting and innovative bath-and-shower combinations through to holistic bathroom collections, expansive rain effects and scenario-controlled showers, the design

bureau has been setting the pace in the sector for more than 30 years.

Working on behalf of partners in the industry, as well as a host of other international brands, the company develops holistic strategies and designs that are based on scientifically sound analysis. Always looking for the best result, the team works with the utmost sensitivity and

demonstrates pioneering thinking, an eye for timeless and often archetypal forms as well as an understanding of functionality, innovation and sustainability.

Brothers Christian and Michael Sieger are the second generation to successfully run the family-owned business, which was founded in 1964. Based at the company headquarters

of Harkotten Castle, more than 40 employees span the design process and work in an interdisciplinary manner. As a result, marketing, design, communication, architecture, design management and PR all come together under one roof to enable a holistic approach.

[www.sieger-design.com](http://www.sieger-design.com)

*"We have concerned ourselves with bathrooms for more than three decades. With a touch of pride, we can look back on many iconic designs and numerous projects that have inspired the sanitation industry and made their mark on it in so many ways."* CHRISTIAN & MICHAEL SIEGER

